Below is an example of a Business Plan content. This information can be flexible to suit the nature of your business proposal.

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<table>
<thead>
<tr>
<th>Name of Business?</th>
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<tbody>
<tr>
<td>What does it sell / provide?</td>
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<td>Mission Statement?</td>
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<td>Slogan?</td>
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<td>Goals?</td>
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<td>Potential target market?</td>
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<td>Planned / possible location?</td>
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<td>Question</td>
<td>Answer</td>
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<td>What factors will dictate the price of your product/service?</td>
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<td>Planned marketing/advertising techniques?</td>
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<td>Planned number of staff needed? Skills? Qualification?</td>
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<tr>
<td>Potential sources of finance?</td>
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<td>What issues will you need to particularly consider in regards to operations?</td>
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